

INCREASE YOUR REFERRALS!!!!!!

Looking for an easy and cost effective way to increase your **REFERRAL ACTIVITY???** Providing **REFERRAL** incentives can be the ticket to you generating more and better **REFERRALS**. You can also use small incentives to generate annuity sales with your existing clients.

Here are a few incentive ideas.....

1---Show Time!!! Have a Block Buster month by rewarding your referring clients with a trip to the movies. Gift certificates to local movie theaters and/or video rental stores are great prizes.

2---Referral Grand Prix!!! Break the track record for the most referrals and reward them when they reach or exceed their **REFERRAL** goals (which you set) and let them get the checkered flag. Take the whole family out for a victory party at their favorite restaurant and you pay the bill or give them a gift certificate for a set amount at their favorite restaurant, this way they can go at their leisure.

Other Fun And Inexpensive Incentives Include:

- *Free Car Wash Tickets
- *Free Tank of Gas Coupon
- *Free Oil Change Coupon
- *Lottery Tickets
- *Pack of Fun Note Pads
- *Free Sports Bottles
- *Free Cup of Coffee Coupons
- *Free Lunch Coupons
- *Beach Towels
- *Small Coolers
- *Gift Certificates for Golf
- *Flowers
- *Balloons
- *Free Haircuts

The value of any small incentives will be greatly appreciated and enjoyed by your clients especially when you add your sincere thanks!!!

Life & Annuity Brokerage
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