

Danny Gordon, President

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iGROUP Senior Services, LLC is a national marketing company based out of Fairfax, VA. Our formula is simple... If we can help our distributors grow their business, then our business will grow. It is not simply product or compensation that keeps our partners growing, but the value we provide as business consultants to our partners. Our executive team is comprised of insurance marketing veterans, with a history of successful independent production building. We invite you to learn more about the many ways we can help your senior distribution business grow and look forward to sharing many years of success with you.

Danny Gordon, graduated with honors from Wake Forest University with a degree in the sciences where he later was accepted to their medical school. His dream of becoming a physician was interrupted with a proposition of starting an insurance company from the ground-up. At 22 years old, he helped co-found *Family Heritage Life*. He was then recruited to go to Long Term Preferred Care as a Regional Vice President in 1993 to help grow the company from scratch. He was then recruited to *Bankers Life and Casualty* as the Divisional Vice President for the Midwest in December of 2000. In 2003, he later decided that he wanted to work in an environment that embraced the core values that he shared. He partnered with *Guarantee Trust Life* and was the President of *Cornerstone Senior Services*. He has built successful sales organizations for the last 20 years.

If you were to ask Danny what is the most important thing in his life, he would tell you it's his faith in Christ and following God's plan for his life. Danny and his wife, Lisa, are very active members of their church, and strong Christian leaders in their community. Danny sits on several boards, but enjoys partnering with Scott Dawson Evangelistic Association which focuses on evangelism in the U.S. The second most important thing is being a loving husband and a good father to his son, Mitchell. Danny and Lisa have been happily married for over 20 years.