## We are built for this.







The coronavirus outbreak and resulting financial turmoil have put us all on a path we've never traveled before. Together, we've proven our resilience. At Athene, we continue to manage our business to assure strength, stability and flexibility in any economic situation – we are built for this!

We want to thank you for your business and for all you have done over the past few months to provide your clients with solutions that help assure their financial security in these challenging times.

With that in mind, we're offering a 50 basis point (bp) commission bonus on all Athene fixed indexed annuity (FIA) sales in the IMO channel during July and August.<sup>1</sup>

# Earn an extra 50 bp bonus on qualifying FIA applications.

To qualify for the bonus, applications must be received by Athene "in good order" no later than market close (3 p.m. CT) on August 31, 2020 with an issue date of July 1 through October 15, 2020.<sup>2</sup>

### Bonus payment schedule<sup>3</sup>:

Contract issued in:	Bonuses paid no later than:
July	August 31
August	September 30
September	October 31
October (no later than 10/15)	November 30

### There's no limit on the amount you can earn!

The current market environment underscores the power and relevance of FIAs as solutions for a more confident and secure financial future. In addition to guaranteed income and the downside protection of a zero percent floor, Athene FIAs include exclusive index crediting strategies that are designed to promote stability and capture growth potential during periods of extreme volatility.

# For more information on Athene FIAs or commission bonus qualifications, please contact the best Sales Desk in the business at 888-ANNUITY (266-8489).

22422 (06/30/20)

<sup>&</sup>lt;sup>1</sup>You must have an active contract with Athene and be in good standing to receive a bonus payment. **Business sold through a Broker Dealer or Bank does not qualify.** 

<sup>&</sup>lt;sup>2</sup> All pending FIA business as of 7/01/20 issued on or before 10/15 will qualify for the Bonus.

<sup>&</sup>lt;sup>3</sup> Bonus payments will be paid by Athene to all qualifying producers no later than 11/30/20. Production from licensed-only producers will qualify and compensation will be paid per standard procedure to your upline. Athene reserves the right to chargeback in the event of free-looks/chargebacks during and after the incentive is complete.

### **For financial professional use only.** Not to be used with the offer or sale of annuities

Athene Annuity and Life Company (61689), headquartered in West Des Moines, Iowa, and issuing annuities in 49 states (excluding NY) and D.C. is not undertaking to provide investment advice for any individual or in any individual situation, and therefore nothing in this should be read as investment advice.

ATHENE ANNUITIES ARE PRODUCTS OF THE INSURANCE INDUSTRY AND NOT GUARANTEED BY ANY BANK NOR INSURED BY FDIC OR NCUA/NCUSIF. MAY LOSE VALUE. NO BANK/CREDIT UNION GUARANTEE. NOT A DEPOSIT. NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY. MAY ONLY BE OFFERED BY A LICENSED INSURANCE AGENT.

22422 (06/30/20)