

Forms so smart – you can't mess 'em up!

Using an E-app consistently reduces the turn-around time by about half!

E-apps take the guesswork out of application processing.

E-apps make it easier by highlighting required fields. As you complete the application, sections of the form are shown or purposely hidden based on your client's answers. Rules are embedded within the forms helping prevent data entry mistakes that could cost you valuable time.

Sometimes, it's what you don't know

Sometimes a customer doesn't have access to some of the information, like a driver's license number. That's okay, because E-apps let you skip those questions and jump to any other section of the form. You can save the data, then return later and pick up where you left off. What if you don't have a doctor's address? Simple – use the doctor look-up tool!

What if your client answers a question that requires an additional form? Don't worry, the E-app system knows and will add it.

You can't always control where, when and how your client will want to complete an application, but E-apps are versatile. You can partially complete an application electronically, print it and hand-write the rest. However, if your client lives too far away or would prefer completing the application online, fill it out electronically, then e-sign and e-submit it for faster processing.

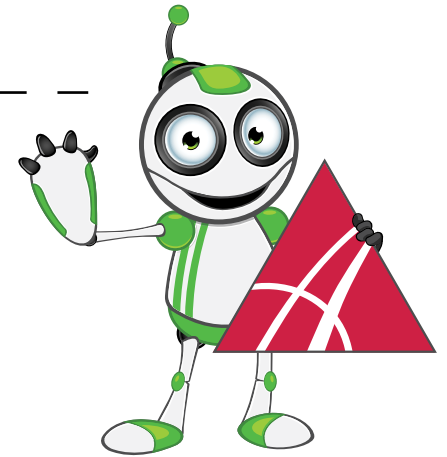
Getting started

- Step-by-step training and videos are available on AssureLINK (click on your product, then "Apps/Forms" tab.)
- If you have any questions about getting started, call the new business contact center at **(800) 276-7619, Ext. 4264**, or email **underwriting@assurity.com**.

The E-app is available on AssureLINK. Click on "Quick Links" in the upper right corner.

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Now you can...

- Get all your forms in one place
- Quickly see data entry mistakes
- Determine what to complete
- View all required questions
- Cut valuable processing time in half
- Collect multiple e-signatures
- Go paperless with e-sign/e-submit

E-app advantages

- Green check boxes show you're right
- Ability to fill out an E-app without being connected to the Internet
- Print and wet-sign, or e-sign/e-submit
- Skipped questions remain highlighted
- Commissions paid faster
- Track your applications electronically
- Partial apps saved if you're interrupted
- Paramed exams ordered for you
- Clients can review forms online



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