

January 1, 2019 through April 30, 2019.

# CASH BONUS FOR LIFE

Earn extra **CASH** for your 2019 life sales with up to \$3,000 in bonuses!

**PLUS double conference credits!**

Minimum Premium	Your Cash Bonus Amount
\$10,000	= \$250
\$20,000	= \$600
\$30,000	= \$1,000
\$40,000	= \$1,400
\$50,000	= \$2,000
\$60,000	= \$2,500
\$70,000	= \$3,000

5 Case Minimum to Qualify



- Cash Bonus is non-cumulative and only paid to the writing agent.
- Eligible Policies (qualified and non-qualified) must be submitted and paid between 1/1/19 and 4/30/19.
- Based on target premium.
- This offer may not be available in all distributions.
- Not Available in New York.



# CASH IS KING

Earn **CASH** for 2019 **ANNUITY** sales (including group annuities) between January 1 and April 30.

**\$750**  
Cash Bonus

**GOOD**

On total annuity sales, written & paid of \$500,000 to \$750,000

Minimum of 3 applications.

**\$1,000**  
Cash Bonus

**BETTER**

On total annuity sales, written & paid of \$750,001 to \$1,000,000

Minimum of 3 applications.

**\$1,500**  
Cash Bonus

**BEST**

On total annuity sales, written & paid of \$1,000,000+

Minimum of 3 applications.

- Cash Bonus is non-cumulative and only paid to the writing agent.
- This offer may not be available in all distributions.
- Not Available in New York.
- Qualified and Non-Qualified contracts are eligible.
- Contact your marketing area to confirm eligibility

We hope that you will qualify to join us for the Independent Marketing Group Conference 2020!

You and a guest could escape for a luxurious five days and four nights at the breathtaking **ROSEWOOD BAHAMA RESORT** in The Bahamas.

Please review the qualification rules and set your sights on success.



## Independent Marketing Group Conference 2020



## OFFICIAL QUALIFICATION REQUIREMENTS

### Eligibility

#### The Top 80 Qualifiers.

Licensed representatives of the Company who qualify in accordance with the official requirements are eligible for an invitation to attend. The licensed representative must be contracted and in good standing with the Company at the time the conference is held.

### Qualification Period

#### January 1, 2019 through December 31, 2019.

Applications must be issued and paid (all issue requirements satisfied) by the final cutoff date of December 31, 2019. A minimum life persistency of 80% is required on all business placed during the qualification period and continuing in force through January 31, 2020.

### Qualifications

1. **\$100,000+ of Conference Credit** AND
2. **12 New Cases** (General Agent and Agent levels)

**Variable products are not eligible for conference credit.** Conference credit is based upon the following formula:

- 100%** On paid Life business up to commissionable target first-year premium and (except as noted below) last survivor policies.
- 5%** For paid Individual Annuities.
- 5%** For paid Group Annuities.
- 5%** For first-year Single Premium UL.
- 10%** For Universal Life Excess.

Standings are reported on in-force business, and conference credits are not assignable.



## WHAT TO EXPECT IN 2020:

### Invitation

Conference attendance is available only to those who qualify and are invited by the Company to attend. A guest must be accompanied by the qualifier in order to attend the conference and must be **18 years of age or older**.

An individual who qualifies and receives an invitation and who, for any reason, is unable to attend the conference is not entitled to any other compensation, nor may the qualifier substitute in his/her stead any other person.

### Expenses

Federal/state income tax incurred as a result of attending the conference is the responsibility of the qualifier. A 1099 in the amount of the "fair market value" of the trip will be issued. It is suggested that participants consult their tax advisor in regard to tax treatment. American National will provide:

- Air transportation and transfers from the nearest major airport to and from the conference destination
- Taxes and tips necessary to complete the included portions of the conference
- Hotel accommodations
- Specified meals
- Expenses for Tour/Activity sponsored by American National

**Important: Any deviation from the conference program is at the qualifier's expense and subject to availability. All additional travel expenses must be paid in full by the participant prior to the conference. American National may, if necessary, amend the rules governing qualification requirements for the 2020 Conference during the qualification period.**

